

To the board of directors of the Registered Nurse Federation of Ontario,

I want to thank you for your support and recognition. It was an honour to attend your ceremony and meet all the amazing donors and recipients.

Because of support, Little Piggies has made some exciting progress, and I would like to share this journey with you.

The premier version of MFT Track moved out of development and into the testing phase. We have created a website for the app and started promoting it to health care professionals and on social media. Along with these digital advertisements we created physical promotional materials including a banner for presentations, leaflets pens and stickers. Thanks to your recognition, we were able to contact local news organisations with the story of a local nurse winning the Nurse Innovator award. The story made the front page of Simcoe.com.

Because of this publicity, Little Piggies Footcare has been able to launch a focus group with six Canadian footcare nurses who will test the app within their practice and report they results, providing valuable information to make improves. We also connected with a Nurse Practitioner who is including MFT track in the research for her master's Othesis. A business owner in Barrie, who was a previous applicant for the Nurse Innovator Award, has picked up the app and is trialing it with her customers. Little piggies has also been using MFT track in our own clinic with our patients. All these collaborations provide opportunities to gather valuable feedback on the app to make improvements moving forward.

We have made progress in the commercialisation of the app by creating instructional videos to explain the purpose of the app and its benefits for the practitioner, as well as walking them through the required steps for to complete an assessment with the app and get it to the end user for inclusion in their medical file.

In an effort to increase visibility of the app, and increase physician uptake, we created packages with the front-page news article, SWAG and information about the app. We personally delivered these packages to local physician's offices and had the chance to speak to their office staff about the benefits of MFT track. We are in the process of expanding our advertising to physicians in larger centers such as Barrie and have started using a fax app to communicate with them. We are planning on targeting diabetes educators next.

Finally, after presenting MFT track at the CAFCN national conference in Winnipeg I have been accepted to facilitate a workshop at their conference in St. John later this year. This will facilitate more data collection and testing of the app and I will meet more wonderful nurses and share in their entrepreneurial success.

Your support has accelerated my work with diabetes care including focused one on one counselling and health recommendations to improve the quality of life of so many of my clients and even in the establishments I have contracts with. I can present myself as an expert in my field and my excitement and passion is catching and I have seen very good

results from footcare to preventing complications specifically neuropathy. In one case that I have seen recently we were able to use the app to present to her physician right away, which in turn has her advocating for her own health and seeking treatments and options early to prevent any negative health outcomes.

I look forward to communicating many more future successes to you. Your generosity, and investment in me, means so much. You have a huge part of making my dream a reality. I am so very grateful. I wonder what the next 6 months hold for MFT track, hopefully a lot of MFT Track-tion. It for sure will be a wonderful journey.